

Sustainable Innovation 2010
Creating Breakthroughs: Green Growth, Eco-Innovation,
Entrepreneurship and Jobs
8th – 9th November 2010
RDM Campus
Rotterdam, The Netherlands
www.cfsd.org.uk/events/tspd15



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I joined P&G in 1982 and started as eco-toxicologist assessing environmental profiles of detergents and developing eco-toxicity tests, environmental regulatory work (Europe & global) - internal compliance & external regulatory development. Since 2002 : member of the P&G Sustainable Development organization, combining environmental protection, social responsibility and economic development, global capability building on sustainability : e.g. development of the P&G Product Sustainability Assessment Tool (PSAT), and on-line info sharing tool "Sustainability Box"